

— IMPACT REPORT 2021 - 2022

Inclusive and sustainable innovation - at scale

Highlighting how Impact Makers
around the world are using
entrepreneurial action towards
a just and sustainable society.

“This is where change goes to work” is a motto many Impact Hubs used over the years to describe how we support the bold changemakers of the world. Today, while many of the old systems of the world begin to unravel around us, revealing their legacy of deep inequality and climate chaos - we are ready to help them scale this change into the world.

The last 2 years were tough, yet we pulled through with our members’ strength and our community’s tenacity. Thanks to their trust, courage, and collaboration, the Impact Hub Network is now stronger and more global than ever. We are present in 107 cities and 62 countries and are determined to build a more just and sustainable world.

In this Impact Report, read about how we inspire, connect, and enable 25 000+ impact entrepreneurs worldwide to co-create a new economy that cares for people and the planet.

Discover and share the resources we have created to help those who, like us, are building thriving entrepreneurial ecosystems.

And join us! By 2030 we want to support 100 million Impact Makers worldwide, but we cannot do this alone. Find out how you can join us as a passionate individual wanting to bring change in their city, as an entrepreneurial support organisation wanting to connect to the world’s largest network in this field, or as a public, private or civic sector organisation seeking a meaningful and committed partnership.

The time is Now. The way is Together.

Let’s Hub!



Tatiana Glad
Executive Director,
Impact Hub Network



Alfredo Villalonga
Chairperson of the
Board, Impact Hub
Network



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— MISSION

Our Ambition

Impact enterprises are key drivers of social innovation, and a thriving impact economy depends on their growth and reach. At Impact Hub, we support, accelerate, and scale impact enterprises that pioneer solutions toward a just and sustainable society.

We aim to bring diversity, creativity, and an entrepreneurial mindset to tackle the significant challenges our world is facing today. However, we recognise that we cannot solve these global challenges in isolation and therefore encourage collaboration between diverse actors from the public, private and civic sectors. These networks are needed to enable change on systemic issues such as climate change and inequality.

We are committed to working with various social enterprises and partners to reduce ecosystem inequalities and to make entrepreneurship accessible to under-represented groups, including women, migrants/refugees, people with disabilities, youth, seniors, and low-income entrepreneurs.

In light of the climate crisis, we encourage social enterprises and cross-sector collaborations to generate new ways forward, moving towards net zero and beyond - together, we are building a more regenerative future. We work with entrepreneurs seeking to positively impact food systems to be more sustainable, energy systems to be renewable, and industrial systems to become circular.

Our global network is committed and taking action – today – to build better businesses and solutions for our people and the planet.

— MISSION

Building Better Business, Designing Impactful Solutions, And (Re)imagining The Future.

We inspire, connect, and enable Impact Makers to accelerate positive impact worldwide. Our approach is simple and goes beyond programmatic models. By connecting entrepreneurs and innovators to large organisations, investors, the public sector and each other, we enable inclusive and sustainable innovation - at scale.

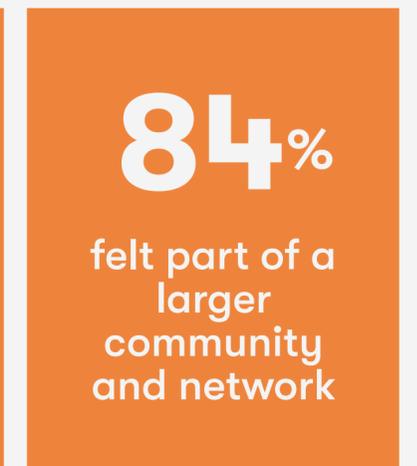
Through our diverse network we facilitate ongoing, everyday interactions, and support our community every step of the way. We push boundaries, challenge the status quo, and remove barriers by providing our community with the tools they need to turn their ideas into reality. This includes business advice, access to mentors and investors, exposure to partners and supply chains, training sessions, and bespoke incubation and acceleration programmes.

HOW WE SUPPORT OUR COMMUNITY

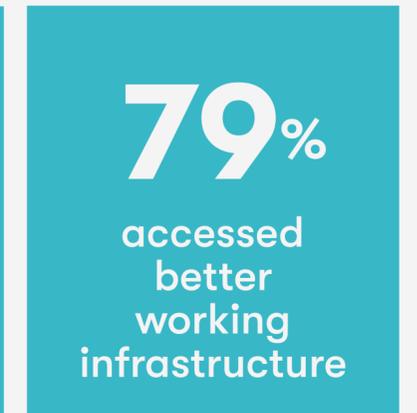
we inspire



we connect



we enable



Based on the 2021 Member Survey

Inspire

Verb: /In 'spɪə/

fill (someone) with the urge or ability to do or feel something, especially to do something creative.

HIGHLIGHTS

Network Overview
Powering Equality & Inclusion
Impact Hub Highlights

**WE RAISE
AWARENESS
AND INSPIRE
IMPACT MAKERS
TO TACKLE URGENT
SOCIAL AND
ENVIRONMENTAL
ISSUES THROUGH
ENTREPRENEURIAL
ACTION.**

100+
Impact Hubs

1200
Impact Hub Staff



16 900 + 8 100 = 25 000

Impact Hub Members Program Participants Community Members

— INSPIRE

Globally Connected, Locally Rooted

Impact Hub has been a catalyst for entrepreneurial action for 15+ years. We're a network of innovators, entrepreneurs, community leaders, and social activists determined to co-create a more just and sustainable society.

All big ideas start small. In our case, it was in 2005, with one community, in one city. The goal was to build a space for people to connect, collaborate, and accelerate ideas that make the world a better place.

The idea quickly transformed into a movement - a multiplier and amplifier of social impact that empowers Impact Makers to activate/increase their agency within their communities. This locally rooted, globally connected approach allows us to replicate and learn from one another while creating robust entrepreneurial initiatives that pave the way to a better tomorrow.

We are creating a ripple effect of positive change. You can see our impact travel from the heart of Phnom Penh towards the outskirts of Brazil, through the buzzing capital Berlin to the beautiful Accra in West Africa and beyond.

Today, we are a global network of 25 000+ people uniting 60+ countries across five continents.

Collaborative Community

Being part of our community boosts a sense of belonging and inspires collaboration.

In our community we've seen:

1 Million

Hours of peer support. That's the equivalent of 521 FTEs worth of mentoring and peer advice!

52%

Say the time and support they invest in others gets back to them over time

71%

Enjoy a sense of belonging

71%

Feel comfortable sharing ideas with others at Impact Hub

— INSPIRE

Co-creating A Better Tomorrow

While there are many solo entrepreneurs grappling with today's complex challenges and coming up with creative and clever solutions, we've seen time and again how collaboration with other like-minded individuals and organisations brings about better, faster, and long-lasting change.

In 2021-2022, the Impact Hub Network facilitated **1 Million active hours of peer mentoring** between entrepreneurial Impact Makers to discuss and answer difficult questions, and implement solutions in their local communities - all across the globe.

What are some of these difficult questions?

How do we create financially sustainable business models that serve the planet and people?

How can we use systems thinking to change the status pro-quo and lessen the pressure on the environment and our own well-being?

What can we do to make sure our workplaces, economies and societies are more inclusive?

How do we plan for, equip the youth, and activate human and planet-centred design?

— INSPIRE

Empowering Equality & Inclusion

When facing some of our world’s most pressing challenges, we need to work together - that means everyone. At Impact Hub, we understand that equality and inclusion leads to more cohesive, compassionate, and united societies, which is why we create opportunities that make collaboration happen, where anyone has a seat at the table.

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According to the *Global Gender Gap Report 2022*, the global gender gap closed by 68.1%, meaning it will take another 132 years to reach full parity. So, while it's clear that real progress is being made today, there's still a lot more work to be done for true equality to become a reality.

We create enabling environments that offer entrepreneurial capacity, skills development, and access to networks for all entrepreneurs. As a result, 57% of

entrepreneurs in our programmes are women, and 80% of all ventures within the Impact Hub Network have women in leadership positions.

Over the last year, we've taken huge leaps toward equality within our network. Examples include the [Better Incubation Programme \(Page 27\)](#) focusing on supporting various under-represented groups, as well as our partnership with GoDaddy on the New Roots initiative ([Page 15](#)), which supports primarily women (moms) and migrants to pursue mid to long-term entrepreneurial goals.

For more insights, download our [Guide to Gender Lens Acceleration](#) for valuable recommendations on making programmes more accessible to women entrepreneurs and the [Better Incubation Collection of Best Practices in Inclusive Entrepreneurship Support Programmes](#).

50%

women community members

57%

women entrepreneurs in programmes

80%

of ventures have women in leadership positions

— INSPIRE

Salto: Accelerating Migrant Inclusion

Impact Hub Florianópolis

In Brazil, more than 11 million individual micro-entrepreneurs (MEIs) are seeing and seizing opportunities to build a brighter future. Here, the term "micro" refers only to the business size, as the courage demonstrated by these entrepreneurs is anything but "micro".

Inspired by their innovation, the Salto Accelerator was born. The mission? Accelerate positive social change by making programmes relevant and accessible. Impact Hub Florianópolis has been successfully running Salto Accelerator since 2017 alongside government partners, private initiatives, cooperatives, and a network of expert mentors.

The project spans 5 Brazilian regions and helps micro-entrepreneurs and migrants from neighbouring countries integrate and flourish within their environments.

In 2021 alone, the programmes accelerated more than 1900 individual micro-entrepreneurs through 25 cohorts, creating more than 300 new jobs and significantly increasing the monthly income of at least 55% of the participants.





— INSPIRE

Circular Economy Zimbabwe Forum

Impact Hub Harare

The Circular Economy Zimbabwe Forum was organised by Impact Hub Harare to celebrate the end of their 6-month programme dedicated to codifying the local Circular Economy and connecting it with the global movement, with various stakeholders and special guests.

Throughout the programme, the local Hub incubated nine local entrepreneurs, a mix of circular natives and adopters, to incorporate or improve circularity within their businesses.

The Forum promoted insightful and rich conversations with circularity experts and champions in the country, and included high-level panellists from private and public sectors, like PetrecoZim, SNV Netherlands Development Organisation, and the Africa Circular Economy Network (ACEN) Zimbabwe.

— INSPIRE

Sweden's first Climate Positive coworking space

Impact Hub Stockholm

Consistently rating high in world happiness polls, Sweden has always been a beacon for better living.

It's no surprise that Impact Hub Stockholm's Coworking Space took this to the core of its work principles and why the space was recently awarded Best Coworking Space in the Nordics by the Nordic Startup Awards.

As part of the largest independent startup ecosystem competition - the Global Startup Awards - the Nordic Startup Awards inspire, stimulate, and recognise entrepreneurship throughout the Nordic region.

This competition supports challenging the norms by prototyping not only the future of business, but also the future of society.



“

We believe a better world is possible through the collaborative efforts of everyday individuals, committed for a common purpose. That's why we've focused on reducing our coworking space's carbon footprint, by choosing to collaborate with sustainable and ethical suppliers. Meanwhile, we do what we can to support our community every step of the way. Together we're prototyping the future of business and society.

Gabriela A. Rodriguez
CEO at Impact Hub Stockholm

Connect

Verb: /kə'nɛkt/

bring together or into contact so that a real or notional link is established.

**WE BRING
TOGETHER
IMPACT MAKERS TO
TACKLE URGENT
SOCIAL AND
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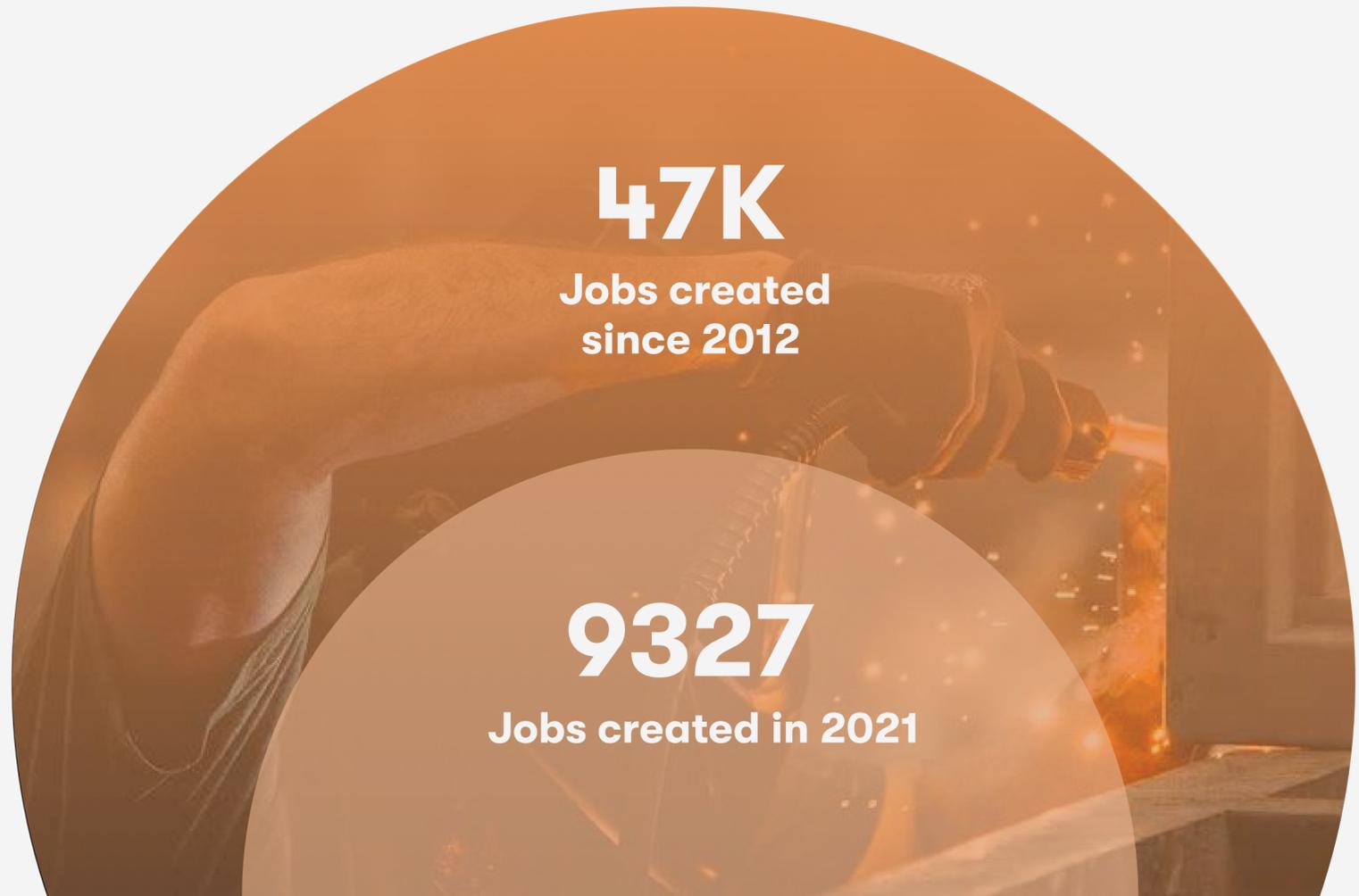
HIGHLIGHTS

Programme Highlights
Policy Work
Partnerships

— CONNECT

New Businesses = New Jobs

Our network acts as an engine for economic resilience and inclusive growth by cultivating an environment that supports impact-first enterprise creation and growth. To achieve our collective goals, we promote dialogue among actors of the business ecosystem, support entrepreneurial activity, enhance collaboration across networks, and build capacities that enable equal job opportunities, work integration, and sustainable development.



— CONNECT

New Roots By GoDaddy

An early stage startup and mentoring programme for entrepreneurs from underserved communities

New Roots is a long-standing social initiative powered by GoDaddy and the Impact Hub network. In its 3rd edition in 2021, Impact Hub King’s Cross (London) focused on entrepreneurs from Black, Asian, and minority ethnicities (BAME), with priority given to young entrepreneurs. Impact Hub Munich provided support to women entrepreneurs, specifically mothers facing multiple discrimination factors when re-entering the job market (prioritising mothers who face additional barriers such as being a single mother, having a migration background, being out of the labour market for a long period, or without access to higher education).

The programme focuses on providing personalised support to meet participants’ self-defined aspirations, and strengthens their entrepreneurial spirit through mentorship, business skills workshops, and peer networking.

Supporting entrepreneurs with their professional goals and encouraging entrepreneurship as a realistic and

suitable option for job market (re)integration, the 3rd edition of New Roots has shown positive outcomes.

This, despite the additional challenges presented by the pandemic, which the programme had taken into account already during the planning stage and successfully carried out the program in hybrid format.

RESULTS:

76% of participants felt that their knowledge on product/service development was either very good or excellent, **compared to the 47%** indicated as such at the start of the programme

The percentage of participants agreeing or strongly agreeing that they are confident in their ability to refine an actionable project idea went up from **58% to 82% in Munich & from 47% to 83% in King’s Cross**

Next steps in the entrepreneurial journey and how to take them, the percent in Munich **went up from 5% to 53% and in King’s Cross from 37% to 75%**



“

I started thinking of myself as an entrepreneur. I gave myself permission during the program to set big goals and to always look at what small step I can take next to get closer to that goal.”

Johanna Canady

Johanna Canady Doula Services, Munich



— CONNECT

The Accelerate Regional Membership, APAC

A curated membership opportunity designed to support impact-driven entrepreneurs

Led by 11 Impact Hubs from different locations in the Asia Pacific region, the Accelerate Regional Membership is a result of a partnership with Bank of America.

Two years into the COVID-19 pandemic, Impact Hubs from all over the Asia Pacific region have come together with the common goal of equipping entrepreneurs from each of their own countries with various types of support for them to thrive in the new normal economy. From understanding their “Why’s” to learning various organisational operations, and even learning from fellow entrepreneurs and their stories, the Accelerate Regional Membership has successfully supported almost 200 entrepreneurs (and counting!)

With each entrepreneur wanting to create impact in their own local communities, the Accelerate Regional Programme team, alongside the Programmes Managers based in the Impact Hubs, provide global access to information and a network that is willing to support the cohort in multiple ways.

Various activities such as Regionally-led and Locally-led sessions, one-on-one mentoring consultations, and a Humans of Impact fireside chat mini-program have been the main initiatives in providing knowledge-sharing, collaboration, and connectivity to the Accelerate Community.



— CONNECT

Partnering With The European Commission

Supporting the EU in its key objectives of creating a greener and fairer future for Europe and the rest of the world

Madness may be engulfing national politics, but the EU remains that one institution that continues to bring hope to millions of people, not just in Europe. Its core objectives, enshrined in the politics of a greener and fairer transition for people and planet, could not have us more aligned, as tackling climate change and fostering inclusion are the two pillars on which the Impact Hub network is building the future of business.

We have partnered with the Commission on a number of groundbreaking initiatives under AMIF, Horizon, Erasmus+, COSME, and DEVCO calls. One of them, [Better Incubation](#) mentioned as inspiring program in the new EU Social Economy Action Plan and delivered in partnership with with the European Business and Innovation Centre Network (EBN), is bringing incubation and business support services closer to the whole society, giving unemployed and more vulnerable people an opportunity to fully participate in society and the economy.

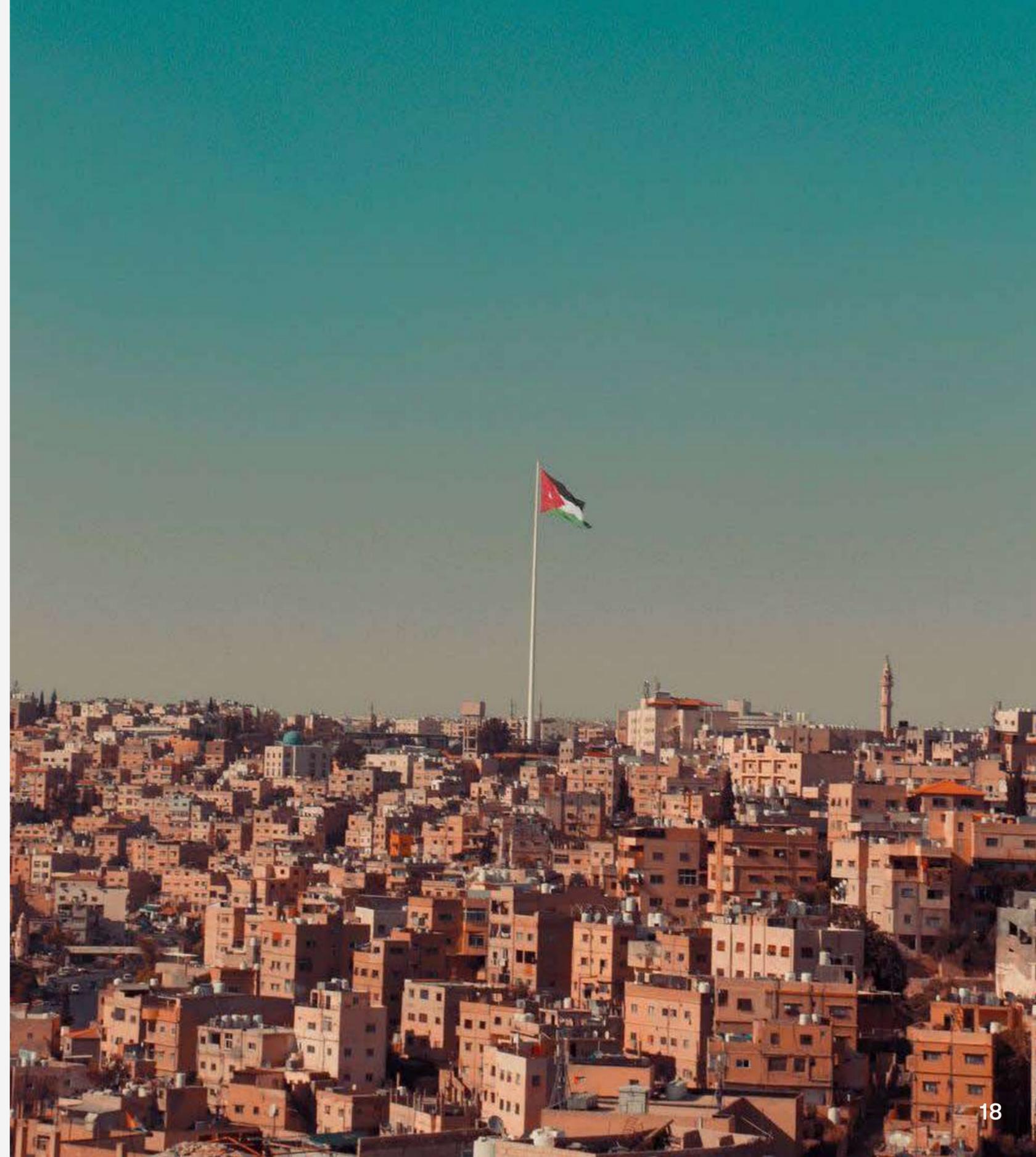
— CONNECT

UNDP's "Heart of Amman II"

Social entrepreneurship policy development in Jordan

In 2021, along with the United Nations Development Programme Jordan, Impact Hub supported the country's Ministry of Digital Economy and Entrepreneurship and its mandated Advisory Committee and Sub-Committees, to advance the development of the social entrepreneurship ecosystem. Another goal was to promote the policy dialogue of implementing solutions to commonly faced challenges amongst social enterprises.

Through a series of policy dialogue workshops conducted in mid-2021, key policy makers, funders, academia, business development experts, impact measurement related stakeholders, social enterprises, and civil society collaborated and conducted an in-depth review of the Jordan social enterprise ecosystem. They discussed opportunities, gaps, and identified the next steps to be proposing and presenting co-created policy initiatives and a roadmap for policy development.





— CONNECT

Scaling Social And Solidarity Economy Ecosystems

Joining the Organisation for Economic Cooperation and Development (OECD) to promote inclusive ecosystems

In 2020, Impact Hub joined the Organisation for Economic Cooperation and Development (OECD) in an initiative called “Global Action: Promoting Social and Solidarity Economy (SSE) Ecosystems.” It was launched to support the SSE sector, raise awareness, and build capacity to create favourable national and local contexts for its development and promote knowledge-sharing at an international level.

One of the main outputs of the Global Action was the Peer Learning Partnerships (PLP) - conducted along 2021 and concluded in 2022 in a consortium with 23 organisations from 11 different countries from all regions. The main goal of the PLP was to promote the exchange of lessons, experiences, and methodologies between different stakeholders on topics related to the

scaling up of the SSE and bringing about more inclusive ecosystems. Through this collaborative work, we aimed at collecting best practices and tangible solutions, and then suggesting concrete actions and tools for policy makers to better support impact-focused businesses in scaling internationally and in increasing equality.

As an outcome of this initiative’s PLP, a report called “Social Solidarity Economy: A people centred approach to internationalisation with feminist principles taking centre stage” was developed.

[DOWNLOAD REPORT](#)

— CONNECT

Partnering With Argidius

Increase the accessibility and effectiveness of entrepreneurial support services across the globe

Partnerships driven by shared values are instrumental in spurring long-term social change and our collaboration with the Argidius Foundation proves it. By joining forces, we were able to build capacity of Impact Hubs and dozens of other entrepreneur support organisations to support more impact enterprises more effectively.

Impact Hub has developed a comprehensive set of tools and methodologies focused on practical components of enterprise support programmes - design, scouting, selection, and support provision - across the four stages of venture development.

Practical resources, such as session outlines, presentation templates, and how-to guides, were coupled with practical training sessions and the continuous coaching of programme managers. Thanks to our partnership, Impact Hubs have more than doubled the number of impact enterprises they support via programmes each year.



“

It has been a pleasure partnering with Impact Hub to help structure and improve their capacity, and that of their partners, to intervene and support enterprise growth and resilience. We have enjoyed an open and transparent relationship, and enjoyed learning together what works (and does not) in effective enterprise support in what is one of our most effective partnerships.

Nicholas Colloff

Executive Director at Argidius Foundation



— CONNECT

Partnering With WWF

WWF & Impact Hub - a decade of environmental impact, together

Over the past 10 years, Impact Hub and WWF have been strategic partners working together to enable innovative conservation projects and sustainable entrepreneurial action across our global networks. Over the years more than 200 environmental entrepreneurs found support in over 40 jointly-run programs across the globe.

A FEW EXAMPLES

- The Luc Hoffmann Institute, one of WWF’s innovation groups, partnered with Impact Hub to scout and support projects that focus their thinking on the future of conservation NGOs.
- Impact Hub Shanghai and WWF China jointly launched the “Plastic Reduce and Innovation Action” project to incubate innovative startups focused on solving the plastic pollution crisis.
- Impact Hub Zurich and WWF Switzerland collaborated to prototype and support new climate solutions through their flagship program - “Climate Now Spotlight Support Program”.

In alignment with Impact Hub’s environmental strategy, we are always interested in building high impact partnerships to address the environmental, climate, and biodiversity crisis together. Walking alongside WWF in this area of work for so many years has allowed each of us to tap into each other’s expertise, network, and ideas. The past decade has shown that we can go further by co-creating and co-implementing when keeping an open mindset and adapting to the needs of each partner - without sacrificing our unique strengths.

— CONNECT

Partnering With Goodwings

Transforming the travel industry into a driving force for positive change by achieving goals to neutralise 10% of the carbon emissions from the global sector

We're proud to partner with the sustainable travel platform, Goodwings. Why? To take climate action today. How? By better understanding, reducing, and removing our travel-related carbon emissions at scale.

Nearly 10% of the world's carbon footprint is generated by travel and tourism. These carbon emissions have a highly negative effect on the environment. By partnering with Goodwings, our global network has the opportunity to better understand, reduce, and remove the carbon emissions it emits during business travel.

Goodwings is the only travel platform that calculates, reports, and pays to remove its clients' travel emissions. As part of the partnership, we offer Impact Hub members discounts on subscription-based memberships, and share valuable information to educate and inspire sustainable practices throughout the network.

Impact Hub has been also using Goodwings as a preferred platform for our own business travel.



Enable

Verb: /ɪˈneɪb(ə)l

give (someone) the authority or means to do something; make it possible for.

**WE EQUIP
IMPACT MAKERS
WITH TOOLS AND
RESOURCES TO
BUILD, GROW, AND
SCALE IDEAS THAT
ACCELERATE
POSITIVE CHANGE.**

HIGHLIGHTS

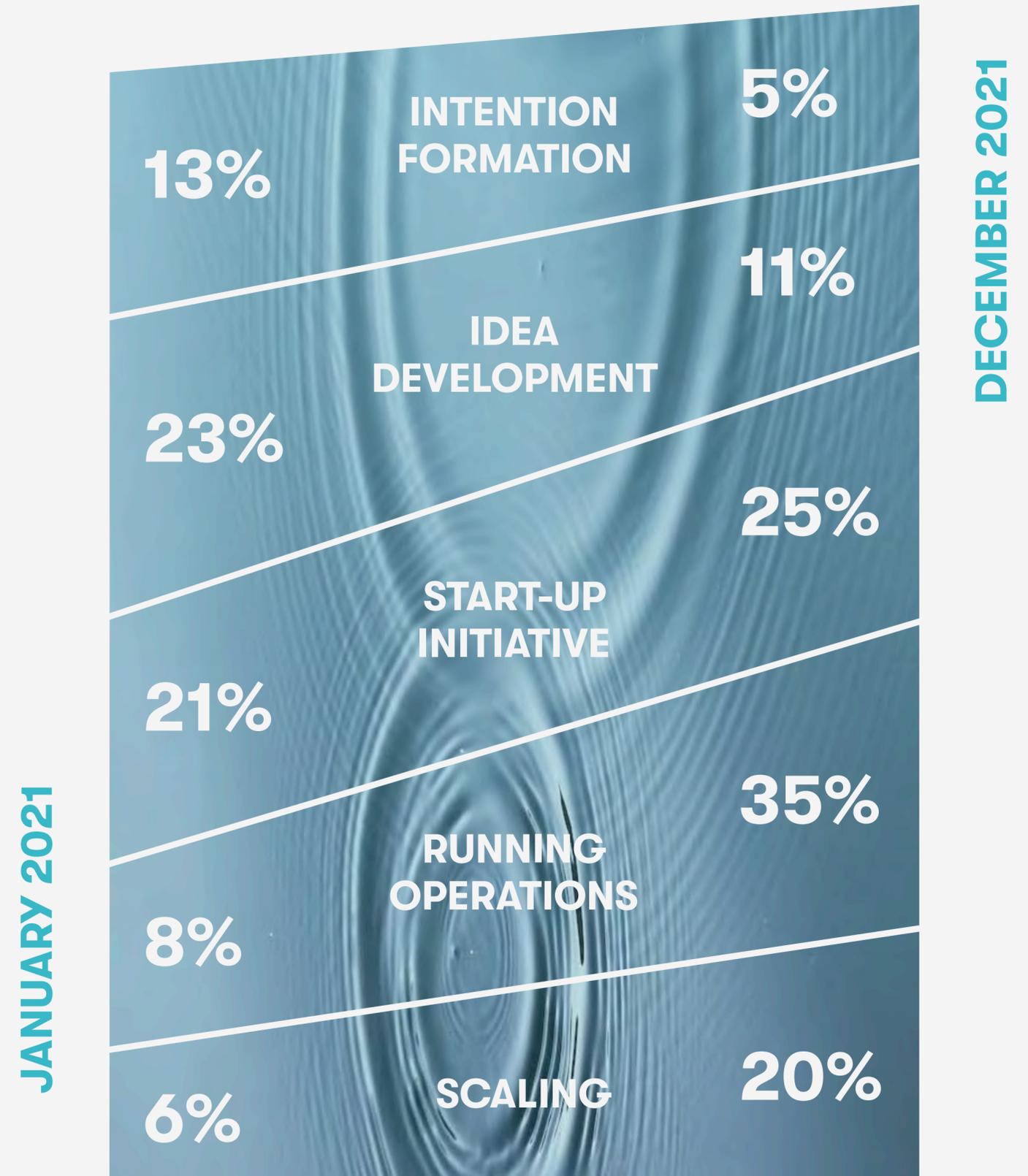
Entrepreneurial Journey
Impact Stories
Programme Highlights
Corporate Innovation
Access To Finance

— ENABLE

Levelling Up For Positive Change

Impact entrepreneurship is a way of thinking, a movement that invites practical dreamers to tackle complex social problems and find solutions that make the world a better place. Impact Makers across our network have launched and led initiatives that make a difference in lives in diverse places - we are proud to be a witness to the incredible progress, achievements, and growth of new ventures over the past year. Join us in celebrating the collective courage of these Impact Makers day in and day out, many in challenging contexts.

Entrepreneurial Growth



— ENABLE

Carbonisation Technology For Good

Impact Hub Jakarta

ENTREPRENEUR

Muhammad Fauzal Rizki

VENTURE

[Sampangan](#)

The world generates 2.01 billion tonnes of municipal solid waste (MSW) annually, with at least **33 percent** not being managed in an environmentally safe manner.

Sampangan developed an innovative waste processing solution using carbonisation technology (heat radiation) to efficiently decompose any kind of solid waste (organic and inorganic) into carbon for organic agriculture and other industries. This means they convert waste into value.

In 2021, Sampangan was a finalist in Accelerate2030 - the world's leading programme for entrepreneurial

solutions towards the Sustainable Development Goals, led by Impact Hub. The team then joined forces with Brazilian Solubio to convert waste into a 100% organic fertiliser across Latin America. The two parties met each other during Accelerate 2030's networking opportunities, resulting in a valuable partnership.

The "Magic Box" carbonisation technology is Sampangan's patented solution, designed and manufactured in Indonesia. As they expand globally, it's clear that innovative technology can help us rethink systems, solve complex problems, and generate positive impact at scale.



“

Sampangan’s impact so far is impressive: they have already processed 62,500 ton of waste; captured 266,700 ton of carbon dioxide; and have increased 45% of the involved farmers productivity - and still counting!”

— ENABLE

Footprints Africa

Impact Hub Accra

ENTREPRENEUR

Joanna Bingham

VENTURE

[Footprints Africa](#)

Footprints Africa's mission is to advance sustainable, scalable, and inclusive approaches to developing local African economies. The venture supports SMEs to adopt future-friendly practices, address the challenges of growth, and create jobs, using supply chains as a tool for development. Focusing on two sectors, Catering and Commercial Waste Management, they champion business as a force for good and pilot new business models that exemplify this.

"We've run countless workshops for businesses at Impact Hub, developed a 6-month B Corp programme, supported

over 50 companies, moved offices twice as we grew - currently 15 people on the team and counting - given out thousands in grants to support projects designed to uplift the most vulnerable and protect the environment... and we've made plenty of mistakes along the way", shares Joanna.

Values like local solutions to local challenges, continuous improvement, learning by doing, and diversity+authenticity highlight Footprints Africa's vision: you don't need to look any further - inspiration is everywhere.

Footprints Africa has developed a database of over 500 case studies of circular economy initiatives on the African continent. As the team is now testing a measurement framework to help circular businesses prove their impact, they are very open for collaboration.



“

We knew we couldn't afford to wait for governments and that a new generation of innovators were becoming social changemakers with a passion for profit with a purpose.”

Joanna Bingham
Chief Executive Officer

15

Capacity building sessions on social entrepreneurship, inclusive entrepreneurship, and social impact measurement and management

19

Countries involved in the communities of practice

21

Business support organisations piloting best practices on how to run inclusive programs

133

Entrepreneurs from under-represented groups engaged

198

Participants in the capacity building sessions

— ENABLE

Better Incubation

Public innovation: scaling digital agriculture innovations through startups

Better Incubation is kick-starting ecosystemic change by mobilising and empowering Business Support Organisations to grow their capacities and expand their outreach to social entrepreneurs.

The goal is to equip them to better assist social entrepreneurs from Under-Represented Groups (URG) - including women, migrants/refugees, people with disabilities, youth, and seniors - to access available tools, increase their businesses' resilience and seize opportunities to participate in the economy fully.

This two-year program (2021-2023) is powered by the Linking Incubation Actors for Inclusive and Social Entrepreneurship (LIAISE) programme, which received financial support from the European Union Programme for Employment and Social Innovation.

The European Business and Innovation Centre Network (EBN), Impact Hub, and the European Venture Philanthropy Association (EVPA) joined forces on the project.

Together these partners offer support to diverse entrepreneurs from different social backgrounds, including developing skills, methods, and approaches that can guide them in defining the most viable and feasible business models.

TOOLS & INSIGHTS:

Download the ['Collection Of Best Practices'](#) with practical insights on how to design and implement inclusive incubation and support programs, strategies and/or policies.

Explore the Better Incubation [website](#) and [Inspiration tab](#) where you can find tools and stories related to the project.

— ENABLE

Embedding Circularity

Co-funded by the MAVA Foundation and the DOEN Foundation, the program seeks to integrate Circular Economy principles into the design of incubation and acceleration programs

While many enterprise support organisations (ESOs) are keen to contribute to addressing the climate crisis, the topic often remains limited to a relatively small number of accelerators and investors that have a specific focus on green enterprises. For the vast majority of accelerators, financial performance remains the primary principle driving the business support services they provide.

As a contribution to addressing this challenge, Impact Hub in collaboration with the MAVA Foundation and the DOEN Foundation has developed a practical toolkit and set of resources that make it easier for ESOs to embed circular concepts & tools in their support services and help early stage enterprises to develop environmentally sustainable products, services, and business models.

Based on the toolkit and capacity building activities, 12 Impact Hubs from Africa, Asia, Europe and Latin America ran incubation and acceleration programs with 82 enterprises and validated the toolkit in a variety of contexts. They used it when designing new programs as well as adopting circularity principles in existing programs such as Accelerate 2030.

We invite all enterprise support organisations to download the toolkit and join our upcoming online learning curriculum and workshops to get trained and learn more from peers

TOOLS & INSIGHTS:

- [Download the Embedding Circularity Toolkit](#)
- [Watch our Circularity Tales](#)
- [Download the Report](#)

“

The circularity programme not only transformed the businesses of the entrepreneurs we work with, it also changed the way we as an Impact Hub deliver programming. We have managed to establish ourselves as a circularity enabler in the ecosystem to facilitate the necessary conversations, connections and activities to transform the economy from linear to circular.”

Impact Hub Harare

RESULTS:

82 small growing businesses supported through the pilot programmes to adopt and/or advance their circular products and business models.

12 programme managers trained to improve their ability to design and deliver acceleration and incubation programmes that integrate circular economy principles.

Embedding Circularity Toolkit that can be used to integrate circular economy principles into entrepreneurship support programmes.

Effective Support

Facts & figures from programme participants

8100

program participants in entrepreneur support programmes

324

Unique entrepreneur support programmes

64%

of our entrepreneurs achieved double digit revenue growth

87% Strengthen their personal motivation

85% Partnered with peers

83% Connect with expert advisors to support their growth

82% Developed new skills and capabilities

78% Gained increased visibility and credibility for their venture

67% Felt support in accessing new beneficiaries/customers

56%

women entrepreneurs

41%

of venture success is attributed to Impact Hub

— ENABLE

Accelerating Growth

Entrepreneurial support programmes help impact enterprises identify their constraints and develop solutions. They include business development support services such as training, mentoring, consulting, networking, and coaching. Participating enterprises generate enterprise growth, improve productivity, create jobs, and ultimately address key social and environmental challenges faced by the communities they serve.

Over the last 4 years, the Impact Hub network invested significant effort into developing programmes, codifying practical methodologies and tools, and building the capacity of Impact Hubs and other business support organisations to make entrepreneurial action more effective and accessible worldwide.

As a result, Impact Hubs have more than doubled the number of enterprises they support via programmes per year. Programme participant numbers also doubled and continue to grow as we co-create more valuable initiatives with global partners across the network.

— ENABLE

IKEA

Innovation and entrepreneurship at the intersection of accessibility, sustainability, and affordability through food and packaging programmes

Innovation at IKEA extends beyond furniture and meatballs. IKEA continues to lead the way in innovation by teaming up with Impact Hub in an active effort to sponsor new talents and ideas. The collaboration calls for promising companies who want to accelerate their shift towards a more sustainable offer for the many. To find the best fitting impact ventures for IKEA, Impact Hub is taking a proven step-by-step approach to find a scalable solution to accelerate the food revolution, complete with health and with nutrition at the forefront. On top of food innovation, The IKEA Packaging Innovation Programme explores new, sustainable packaging solutions and materials.





— ENABLE

ROCHE

Patients' needs and collaboration across the healthcare sector at the centre of effective solutions to systemic challenges

Impact Hub has partnered with Roche, a leading global biotech company and a front runner in personalised healthcare, to address complex healthcare challenges. In our joint programme Innov'Kenya we have mobilised key actors across the healthcare ecosystem in Côte d'Ivoire to co-design and pilot transformative solutions to reduce the incidence and mortality rate of cancer. Currently, we are working with innovative startups to develop the following solutions:

- AI-powered pre-screening & prevention tool for risk evaluation and stratification.
- AI-powered tele-pathology platform to support decision-making, upskill capacity and optimise coordination during screening, pre-diagnosis and diagnosis.
- A platform to raise funds for cancer through innovative mechanisms.
- Protocols for the standardisation of the patient journey.

— ENABLE

Inspiring Entrepreneurial Action Through Access To Finance

Social innovators worldwide are proving that it is possible to run successful companies that prioritise the well-being of its people, the planet, and society as a whole - without sacrificing financial performance. For businesses to grow and ideas to flourish, teams need resources to kick-start, develop, and maintain sustainable (and scalable) operations. Access to finance is an essential ingredient to success; and also one of the main obstacles for impact entrepreneurs. We support entrepreneurs from ideation to scaling and provide them with access to the knowledge, markets, and capital they need to succeed.

Looking at our numbers, more than half of our entrepreneurs achieved double-digit revenue growth in 2021, with 78% increasing their products and services offerings. What's more, entrepreneurs raised an impressive 350MLN EUR across our network. Our community is a key driver of our impact and empowers members with the right tools and connections. We offer capacity building, business support programmes, and funding opportunities with various local, regional, and global partners determined to accelerate entrepreneurial action.

78%

of our entrepreneurs
INCREASED THE NUMBER OF PRODUCTS OR SERVICES OFFERED

64%

of our entrepreneurs
ACHIEVED DOUBLE DIGIT REVENUE GROWTH

30%

of members **RAISED ON AVERAGE EUR 390 000 OF INVESTMENT** in 2021

350 MLN EUR

RAISED ACROSS OUR NETWORK

— ENABLE

Building The Bridge Between European Investors And African Startups Ready To Scale

Impact Hub Accra, Lagos, and Kigali

In response to challenges faced by impact entrepreneurs on the African continent, Impact Hub created Deep Dive Africa (DDA) in partnership with Growth Africa in Nairobi/Kenya in 2019. Its original purpose was to explore the potential impact of a carefully curated investor-startup engagement with the main focus of driving investor interest from Europe and preparing startups to receive capital.

The second edition of Deep Dive Africa (DDA II) is geared towards startups raising pre-seed and seed round funding. From August 2021 to February 2022, DDA II was implemented across four key markets; Nigeria, Kenya, Ghana and Rwanda. In collaboration with Make-IT in Africa, local GIZ representatives and the investor committee, 40 top startups working on the continent's most pressing issues - from finance to healthcare and education - were selected to partake in the program.

As part of the DDA II journey, the startups were coached on the investor memos process and given a due-diligence assessment.

In addition, an inclusive deal book providing investors with an in-depth glance into the programme's startups, their business models, industries, market traction, and vision was distributed.

DDA II ended with a 3-day virtual investment event, where investors had the chance to hold virtual one-on-one meetings with selected startups within their investment target.

TOOLS & INSIGHTS:

- [Download Invest in Africa - Deep Dive Africa Report](#)
- [Download DDA's Infographic Report - Investing in Africa](#)



RESULTS:

40 top startups from 4 different African countries joined the second edition of the program.

60% of the 2021-2022 participating ventures are women-led.

So far, more than **500 000 EUR** was raised for investing in the selected startups

Impact at Scale

**MORE THAN 90% OF
ENTREPRENEURS IN
OUR NETWORK
ADDRESS ONE OR
MORE OF THE 17 UNITED
NATIONS SUSTAINABLE
DEVELOPMENT GOALS
(UN SDGS). EXPLORE
HOW THEY ARE MAKING
A DIFFERENCE ACROSS
REGIONS.**

HIGHLIGHTS

SDGs Per Region

Top SDGs addressed by our community members per region

Africa

Top SDGs our members solve for Africa

29%

SDG4 Education and lifelong learning

26%

SDG1 Poverty alleviation

23%

SDG3 Health and well-being

Asia

Top SDGs our members solve for Asia

43%

SDG4 Education and lifelong learning

26%

SDG10 Equality, equity, and social justice

25%

SDG3 Health and well-being

— IMPACT STORIES & SDGs

2030 Impact Accelerator

Fuelling A Virtuous Circle Of Impact, Impact Hub Taipei

2030 Impact Accelerator (2030IA) Fuelling A Virtuous Circle Of Impact, Impact Hub Taipei launched Taiwan's 1st global impact accelerator which invited forward-thinking businesses to join the program and included capacity-building and mentoring sessions from sector experts, as well as strategic connections to international investors, organisations, and access to global partnership opportunities.

Sense Innovation and Donkey Move won the Social Enterprise Revolving Fund Special Prize, providing funds to two excellent impact startups to expand and accelerate their growth. In addition, Impact Hub Taipei continues to support the projects to develop long-term relationships and provide access plans to different markets.

[Sense Innovation](#) designs and develops various eye movement software for children and ALS patients.

This empowering technology creates new opportunities for people with disabilities to feel connected and express themselves and contributes to advancing education equality.

[Donkey Move](#) is an inclusive transportation service provider focused on supporting Taiwan's rapidly growing elderly population. Donkey Move offers localised and integrated services that strengthen the transitioning process between service systems and rural areas. Driven by compassion and care, their work aims to support seniors' health and well-being and contributes to achieving global SDGs.

2030IA partners included Social Enterprise Revolving Fund, Phandeeyar, Angel Investment Network Indonesia, Hong Kong Social Enterprise Challenge, Impact Hub Geneva, and mentors from the APAC region.

Top SDGs addressed by our community members per region

North America

Top SDGs our members solve for North America



SDG10 Equality, equity, and social justice



SDG4 Education and lifelong learning



SDG11 Sustainable communities and resilient cities

Latin America + Caribbean

Top SDGs our members solve for Latin America and the Caribbean



SDG8 Decent work and sustained, inclusive, and sustainable economic growth



SDG4 Education and lifelong learning



SDG3 Health and well-being

— IMPACT STORIES & SDGs

Cleaning The Air For Better Human Health

Purify City improves the air quality in Colombian cities, Impact Hub Medellín

ENTREPRENEURS

Laura Forero, Orlando Acevedo, Lia Sonvilla and Sebastian Villalba

VENTURE

Purify City

Created by Impact Hub Medellín, Impacto 2030 is an incubator programme for Colombian-based early-stage ventures aiming at generating impact related to the Sustainable Development Goals of the United Nations 2030 Agenda.

In its 2021 edition, Purify City was one of the accelerated impact ventures of the programme. Coming from the premise that 91% of people worldwide breathe polluted air, which is directly related to increasing risks of various diseases, Purify City's mission is to clean the air for better human health through a software-hardware solution.

Their offer is focused on building low cost sensors connected to IoT networks that provide real time data analysis, which then undergoes a machine learning process for better predictions, increasing understanding around pollutants that are harmful for human health. Their scalable offer has the potential to greatly benefit not only people, but can generate good outcomes for enterprises and governments as well.

Europe

Top SDGs our members solve for Europe



— IMPACT STORIES & SDGs

Creating the ingredients of the future

Propelling the blue economy through seaweed extracts, Impact Hub Lisbon

ENTREPRENEURS

Ana Catarina Guedes

Carried out by Impact Hub Lisbon in partnership with Coca-Cola Portugal, the 'BORA Mulheres is a programme dedicated to support female entrepreneurship and economically empower women in the region. Initially designed by Impact Hub Madrid in 2016, the initiative has been taking place in Portuguese grounds since 2019.

Among the 200 women entrepreneurs who participated in the 2022's 'BORA Mulheres edition, 15 early-stage projects were selected to go through a 3-month acceleration journey and had the opportunity to present their projects in front of a jury. After the pitches, 3 entrepreneurs were selected as winners of

VENTURE

ISS - Ínclita Seaweed Solutions

the programme. Ana Catarina Guedes' venture called ISS - Ínclita Seaweed Solutions, was nominated.

ISS is an early-stage marine biotech startup dedicated to propel the blue economy through the sustainable development, production, valorisation, and commercialisation of functional seaweed extracts.

With innovation at its core, they are creating the ingredients of the future by proposing a sustainable alternative to plastic, animal-based feedstock, and conventional fuels or food and beverages, nutraceutical, pet care, and cosmetic industries.

Make an Impact Today!

Become a Strategic Partner

Alongside our partners - Argidius Foundation, European Commission, IKEA, UNDP, WWF, and more - we effectively address key issues such as strengthening entrepreneurial ecosystems, accelerating the green transition, and making entrepreneurship more inclusive.

We're inviting like-minded organisations (like you!) to explore partnership opportunities that make a difference.

[Get in touch today!](#)

Join The Impact Hub Network

Do you want to develop your skills, grow your professional network, or connect with other Impact Makers? Then this is your sign! [Become a member](#) by joining our online community or find a desk near you.

Open an Impact Hub in Your City

Ready to scale innovation and sustainability in your community? Becoming a co-founder has never been easier. [Kick-start your journey](#) by rebranding your existing business or opening a new Impact Hub in your city.



Thank You!

Thank you to our Community of Impact Makers: our members, staff, partners, funders and mentors across the world. Thank you for your efforts to inspire, connect and enable many more to have a positive impact on people and the planet.

Displayed member data and information is based on the Annual Global Member Survey conducted in February and March 2022. The final sample contains a total of 2,668 responses from 85 Impact Hubs. Results have been independently analysed and compiled by the Social Entrepreneurship Centre / Vienna University of Economics and Business in coordination with the Impact Hub Network.

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